



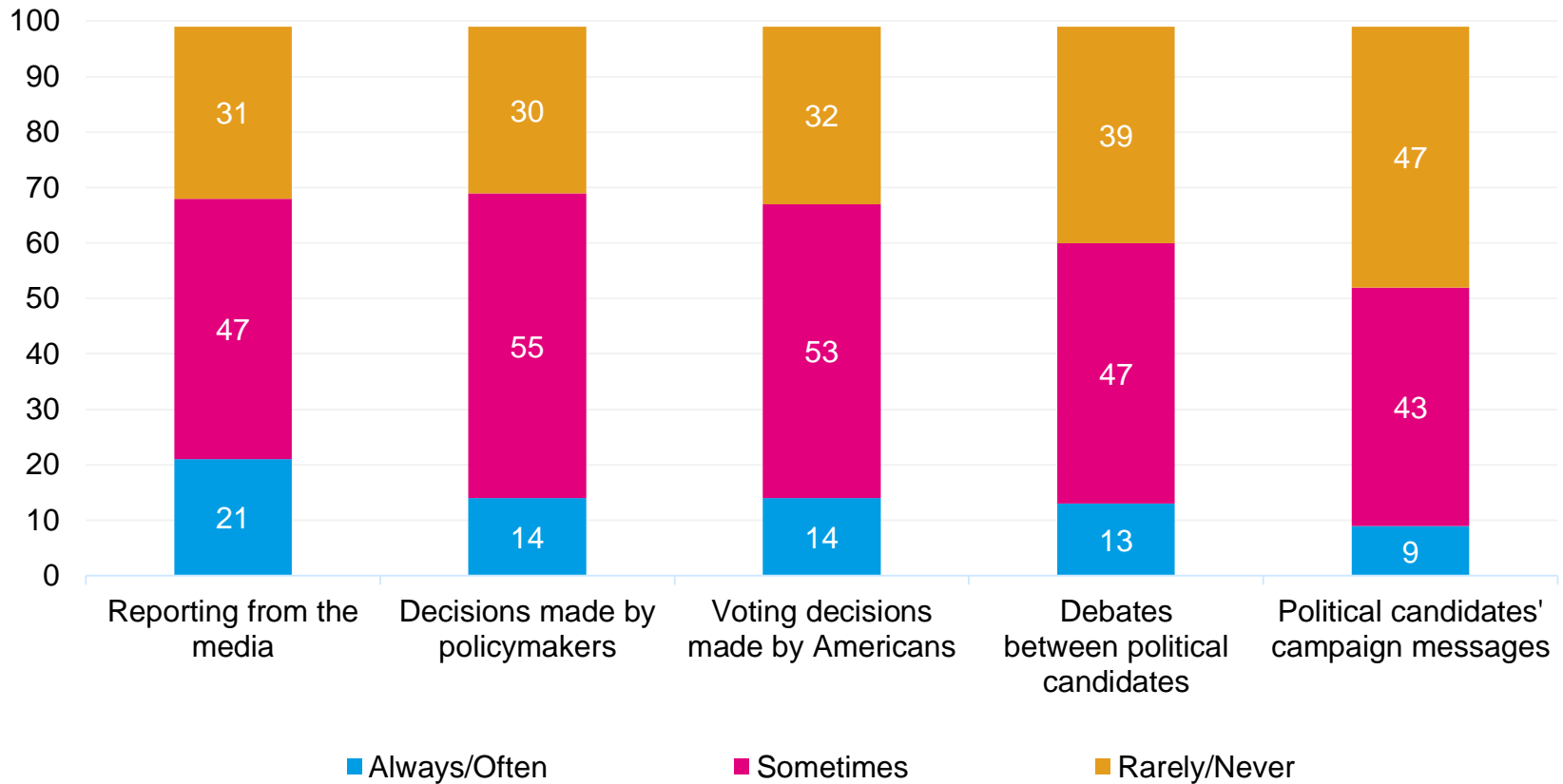
State of the Facts 2019: Elections

State of the Facts Poll 2019: Elections

- Few Americans think elections are frequently informed by facts. Less than 2-in-10 say politicians' messages or voters' choices are based on factual information.
- Republicans and Baby Boomers are more skeptical than Democrats and Millennials about political candidates and their campaigns.
- Lack of faith in elections is part of a broader crisis around facts: Americans are deeply divided on what information to trust, though they agree on what facts should be.
 - *For more information, see [State of the Facts 2019](#)*

Americans say facts often missing from the election process

State of the Facts Poll 2019: Elections



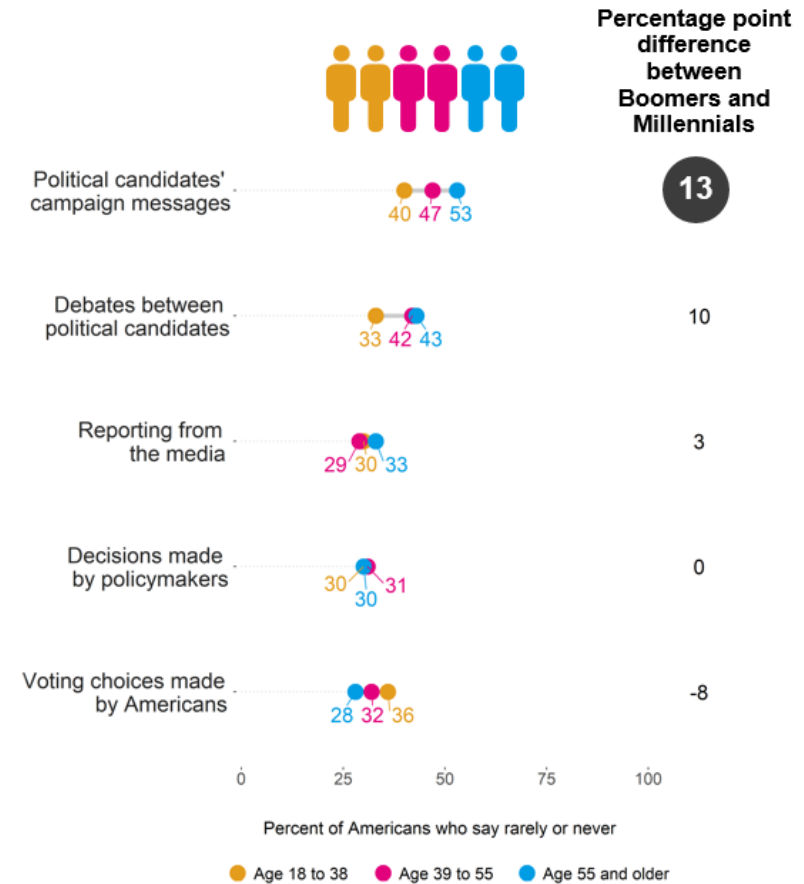
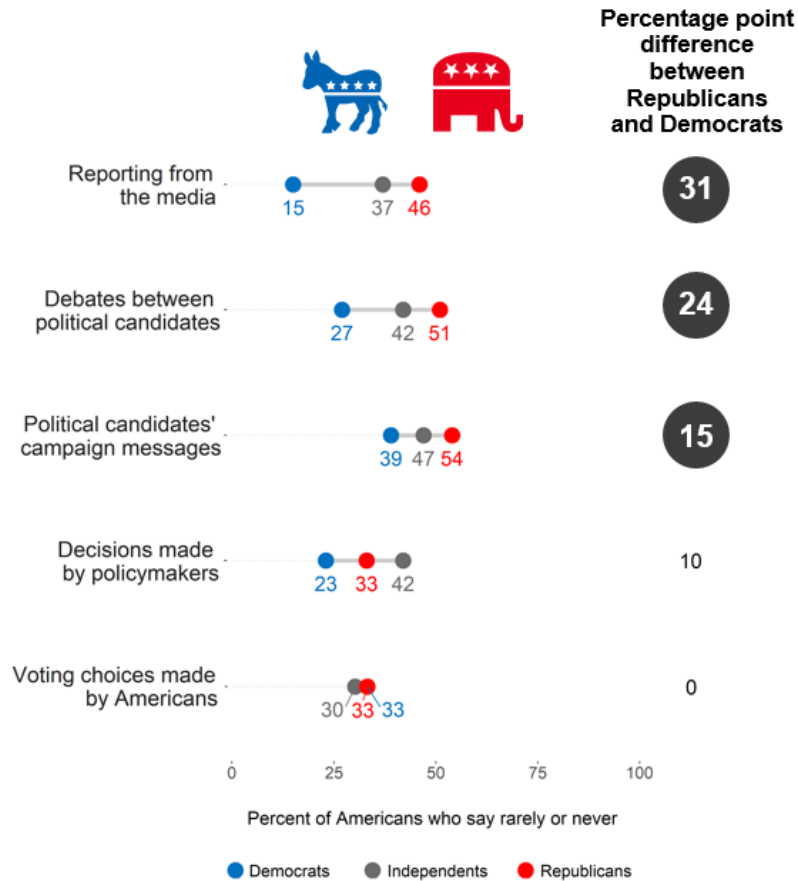
How often do you think each of the following are based on factual information?

Source: AP-NORC/USAFacts poll conducted October 15-28, 2019, with 1,032 adults



Republicans, Boomers are more skeptical than Democrats, Millennials

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*How often do you think each of the following are based on factual information?
Percent who say rarely or never*

Source: AP-NORC/USAFacts poll conducted October 15-28, 2019, with 1,032 adults



State of the Facts Poll 2019

- Nationwide poll of 1,032 adults conducted October 15-28 using the AmeriSpeak Panel[®]. AmeriSpeak is NORC's probability based panel designed to be representative of all US households. Poll conducted by The AP-NORC Center for Public Affairs Research and funded by USAFacts.
 - Margin of error +/- 4.2 percentage points
 - 888 via the web and 144 via telephone
 - Interviews conducted in English and Spanish
 - Cumulative response rate of 8.5%
 - Final stage completion rate = 29.1%
 - Weighted household panel response rate = 34.2%
 - Weighted household panel retention rate = 85.6%
- Examines views on federal government information and perceptions of facts

